ILLUSTRATOR: Graffiti Tag
Computer Graphics II

LEARNING TARGETS

- Discuss whether graffiti is art.
- Discuss history of graffiti and how it can affect the community.
- Use the Pen tool in Illustrator to draw an original graffiti tag with a focus on Shape, Movement and Emphasis.

PROCESS

1. **Brainstorm** and **draft** some ideas for a graffiti tag. Create a **revised** draft that includes color.

2. Create a **final** pencil drawing of your graffiti tag on paper. Use black marker/pen to **ink** over your lines. Do not color your drawing, but do include color swatches. **Erase** the pencil lines.

3. **Scan** to your computer or take a picture of your drawing.

4. Create a **new** Illustrator document. Choose File > Place to **insert** your drawing picture onto the Artboard.

5. **Lock** the layer with your drawing, then create a **new layer**.

6. Use the **Pen tool** to trace the shapes of the letters, creating a new shape for each letter.

7. Apply **Fill** and **Stroke** colors to your shapes (adjust the weight of the stroke).

8. **Delete/hide** the layer with your drawing. Choose File > Export... to **save** your document as a PNG image.

9. **Upload** your PNG image to CANVAS.

ASSESSMENT *see Interactive Media grading rubric for more information*

	CRAFTSMANSHIP		UNITY and AESTHETICS	
Mastery	Proficiency with all media and tools; no improvement needed. Pen tool lines are straight/smooth with no/minor mistakes.	4/5	Elements of Art/Principles of Design used show mastery. Effective use of Shape, Movement and Emphasis. May show additional thought and understanding of design composition and unity.	4/5
Approaching	Experienced use of media/tools. Lacks finishing touches; could be improved with minimal effort. Pen tool lines show mistakes. Lacks finishing touches.	3	Most Elements of Art/Principles of Design used work together to show understanding. One (1) or more improvements could be made with use of Shape, Movement and/or Emphasis.	3
Progressing	Shows some understanding of media/tools; could be improved with more effort. Pen tool lines show many mistakes.	2	Few Elements of Art/Principles of Design used work together to show understanding. Two (2) or more improvements needed with use of Shape, Movement and/or Emphasis.	2
Not Meeting	Shows no understanding of media and tools. Pen tools lines not smoothed. Minimal effort.	1	Elements of Art/Principles of Design used do not work together to show understanding. Three (3) or more improvements needed with use of Shape, Movement and/or Emphasis.	1
NHI	No evidence.	0	No evidence.	0